



2022-2023 Annual Report

A Year of Accomplishments


— GUIDE, GIVE, GROW

A MESSAGE FROM OUR FACULTY ADVISOR, *Dan Heist*

When the Saints were leaving their beloved home of Nauvoo, IL, their first task was to cross the mighty Mississippi River – almost a mile wide. They did not know their final destination, but they knew which direction they needed to go. They did not know all the challenges that faced them, but they trusted in God and in His power to lead them. They worked together on the many demands that pressed upon them.

Like those early Saints, the Grantwell Class of 2022-2023 faced challenges that required them to make sacrifices. They were asked to make changes and explore new horizons. They learned to work together towards common goals. They accomplished much good by “their own free will, and brought to pass much righteousness.”(D&C 58:27)

In my first year as the Grantwell Faculty Advisor, I have witnessed examples of faith, kindness, love, wisdom, and collaboration that will guide me in this role for many years to come. I am grateful to Aaron Miller for planting this tree and cultivating it for many years. I am grateful to my first class of students who have left an indelible mark in my soul.

For the establishment of Zion,

Dan Heist

A MESSAGE FROM OUR EXECUTIVE DIRECTOR, *Lawrence Gyimah*

It has been an honor to work alongside such a talented and dedicated team and witness the collective impact that we have made.

As the Executive Director for the past year, I am grateful for the moments I will cherish forever. Our team has achieved numerous milestones and overcome significant challenges, and I take immense pride in our progress toward our shared goals. The commitment to excellence, creativity, and unwavering passion for the Grantwell mission has inspired me.

As we move forward, we need to remember always to put the needs of the people we serve first, and to never lose sight of the importance of collaboration and teamwork. It is important we stay true to our values and principles, and never be afraid to take bold and innovative approaches to the challenges ahead.

I am confident that under its new leadership, this organization will continue to thrive, and make a meaningful difference in the lives of those we serve. Although I'm sad to leave, I am excited about Grantwell's future.

Lawrence

ADVISORY BOARD MEMBERS



Jordan Wright



Talia Strong



Annalee Zeidner



Chaud Richards



Cody Hill



Andrew Marshall



Emily Cawley



Jenny Barrow



Philip Webb

THE CURRENT GRANTWELL TEAM



Lawrence Gyimah
Executive Director
2022-2023



Julia Gehring
Experience Director
2022-2023



Emily Romney
Marketing Director
2022-2023



Christina Forrester
Partnership Director
2022

SENIOR PROJECT OFFICERS



Lorena Castellanos
Impact Lab



Claudia Hales
Be a Philanthropist



Hyurum Van Scheltema
Care for Life



Andres Galan
Life Schools Foundation
& Black 14



Ulu Leota
Romney Institute
& Wiser Center

Not Pictured
Amber Edgel
IF20

THE UPCOMING GRANTWELL TEAM



Rebecca Richards
Executive Director



Gerhard van Scheltema
Experience Director



Adelyn Serveza
Marketing Director

SENIOR PROJECT OFFICERS



Alexa Ballard



Ayanda Sidzatane



Hallie Gerlach



Kaylee Hepburn



Lindsey Walker

8 Organizations

9 Projects

In the 2022-2023 school year, Grantwell partnered with eight organization and completed the following nine projects:

BE A PHILANTHROPIST

Sorenson Legacy Foundation-funded program allocating \$10,000 a semester in \$1000 micogrants.

CARE FOR LIFE

Care for Life is a nonprofit working to improve infant mortality rates in Mozambique. Grantwell helped Care for Life with defining the gold standard for donors so they can position themselves to increase their funding.

ROMNEY INSTITUTE OF ETHICS AND PUBLIC SERVICE

Grantwell coordinated the Romney Institute's fundraising program for alumni and students of the Romney Institute. The project goal was to increase participation from all students and alumni in supporting the MPA students.

INTERFAITH 20

Interfaith 20 is a nonprofit organization working in the religious freedom space. Grantwell's project helped them become more financially independent and cover the costs of their conferences.

LIFE SCHOOLS

The Life School Foundation is a nonprofit organization providing educational opportunities to underserved children in the highlands of Guatemala. Grantwell advised them on grants they could apply for to purchase land and build a new school.

BLACK 14

The Black 14 Philanthropy seeks to “educate, feed, and serve underserved communities.” Grantwell helped them expand and grow the Black 14 Scholarship Fund. Team members worked on researching, collaborating, and evaluating.

IMPACT LAB

Impact Lab is the future Grantwell! This Grantwell team created a strategic plan and planning process for the future Impact Lab through research, interviews, focus groups, SWOT analysis, and other brainstorming.

WISER CENTER

Wiser Center is a language school, currently incorporated in Ecuador. This Grantwell team helped Wiser Center create a US based 501(c)(3), designed to raise money for its Ecuadorian base. The team helped Wiser Center fill out their articles of incorporation, bylaws, and key tax forms, as well as prepare a Corporate Record Book.

Student Involvement

38 students participated in Grantwell this year. The majority of students were volunteers who chose to participate because of the opportunity for personal, career, and community growth that Grantwell provides. We also had the pleasure of having several MPH students.

38

"Grantwell is an incredibly positive experience. Because of this program, my team and I get to collaborate on a project with real-world impact!"
-Student Volunteer





Program Impact

100%

STRENGTHENED
TEAMWORK SKILLS

79%

EXPAND UNDERSTANDING
OF NONPROFIT
CONSULTING WORK

71%

FEEL MORE PREPARED
FOR INTERSHIPS AND
JOBS

Achievements

1071+

VOLUNTEER HOURS

\$32K+

VALUE OF
VOLUNTEER TIME

43%

NEW VOLUNTEERS
WINTER SEMESTER

AREAS OF GROWTH

IMPROVING STAKEHOLDER EXPERIENCE

The past year our goal was to create an environment where stakeholders would feel involved in the projects we work on. We have consciously involved the Advisory Board in all our projects by assigning the board members to projects and creating the opportunity for SPOs to meet with the board before the semester began. The Romney Institute fundraising initiative that was designed by one of the Grantwell team created a more collaborative effort between Grantwell, the Romney Institute, and the alumni of the program. This growth has created a better experience for all stakeholders involved with Grantwell.

TRANSITION TO IMPACT LAB

Over the past few years, Grantwell has witnessed a high-level mission drift. To make sure Grantwell honors its roots while also making an impact in different areas of importance, the idea of an MPA Impact Lab was created by Dr. Heist. This Impact Lab will focus on different skill sets relevant to student volunteers and needed by the organizations we serve. It was an honor for our team to be a part of this growth. Even though the transition is not complete, we are confident that the next leadership, together with Dr. Heist, will see to it that this incredible growth fully unfolds.

EXECUTIVE TEAM TRANSITIONS

The annual turnover of the executive team creates a steep learning curve annually. To improve the experience of the executive team, senior project officers (SPOs), the advisory board, volunteers, and partners, we have updated the Grantwell Handbook and migrated all organization-related documents to Teams. Further, we have created a structured training to improve continuity. Our aim is to create a smooth transition making needed documents, important deadlines, and vital contacts readily available to the incoming team.

RECOMMENDATIONS

BUILDING COMMUNITY

Building a sense of community is essential for any organization, and it is especially important for a student-run nonprofit consulting program like Grantwell. By fostering a strong sense of community among its members, Grantwell can create a supportive and collaborative environment that enables its teams to work more effectively on their projects. Additionally, a sense of community can help to improve communication and collaboration among Grantwell's teams, which can lead to better project outcomes and more satisfied clients. We recommend Grantwell host more frequent "forming" activities as well as set class time aside to highlight project accomplishments and high-performing team members.

ADJUSTED PAY STRUCTURE

We recommend Grantwell change its pay structure from a scholarship stipend for students to hourly pay. While the scholarship stipend may incentivize students to participate in the program, it may not reflect the true value of the work they are doing. Hourly pay, on the other hand, would better align compensation with the time and effort put in by the students and provide a more fair and equitable system of compensation. Overall, transitioning to an hourly pay structure could be a wise move for Grantwell to attract and retain top talent, while also providing fair compensation for the hard work and effort of its student members.

ROLE CHANGES

We recommend Grantwell eliminate the "Partnerships Director" position and instead assigning the responsibility of recruiting partnerships to the Executive Director and SPO's. This will create a more cohesive and collaborative environment, as it would allow for better communication and coordination between different areas of the organization.

HIGHLIGHTS

ANNUAL LUNCHEON

We held the second annual Grantwell Luncheon on Friday, 21 April 2023. The purpose of the luncheon is to celebrate of all of the work accomplished throughout the year by our volunteers and Grantwell team members. The event provides an opportunity to formally thank everyone for their efforts. We invited Grantwell team members, volunteers, faculty members, community partners, and board members to attend.

GRANTWELL "PICTURE DAY"

Grantwell Picture Day is an opportunity to take updated, high-quality pictures of all of our Grantwell student participants. These pictures will be used for marketing, website updates, and as an opportunity for student volunteers to share with their own networks via LinkedIn, Instagram, or the like.

GRANTWELL AWARDS

This year, we wanted to honor each Grantwell participant at our annual luncheon. The year has been busy, chaotic, and exciting, and we wanted to highlight some of the great work that all of our participants have put in. In a joint effort from the SPOs, Executive Team, and Dr. Heist, we created personalized awards for each volunteer and SPO and gifted everyone a Grantwell t-shirt. As Grantwell is shifting into Impact Lab, we wanted to give everyone something to remember our old branding and logo. We hope for the awards to be a continual tradition.



STUDENT QUOTES

"I am so happy and grateful for my team. They all are super proactive and so smart, and I feel I am learning a lot from them. [My SPO] is a great leader!"

"Our SPO has done a phenomenal job training our team and guiding us with knowledgeable plans! I feel like every meeting has a structure that is meaningful."

"This semester was so structured! I learned meaningful skills that will definitely benefit my career search."

"I feel Grantwell has made a difference in my educational, personal, and professional career because it has increase my skills and knowledge to understand Non-profit organization operations and work in team projects."

"I have always wanted [to] take this class and grateful that I finally had the chance to take it this semester. The things I learned being a consultant... and doing all the things we did the whole semester to come up with the deliverables we had in the end was very valuable and will benefit me in the future."

ANY QUESTIONS?

Always happy to help.



Dan Heist

Grantwell Faculty Advisor

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