



# ANNUAL REPORT 2020-2021

# A MESSAGE FROM OUR FACULTY ADVISOR

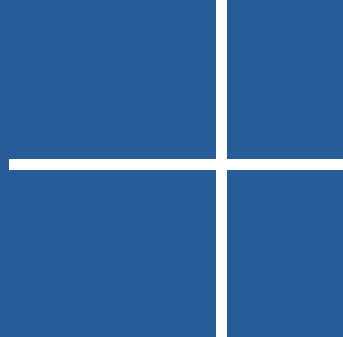
Over the last year, Covid-19 presented challenges that forced everyone across the globe to adapt. Fortunately, during these unprecedented times, Grantwell was led by exceptional student teams that had the knowledge, grit, and vision to set the foundation for Grantwell to have a strong, productive 2020-2021 year, despite extraordinary circumstances.

This report highlights the achievements accomplished by Grantwell's student teams throughout the year. It also details ways we hope to improve going forward in order to continue to provide Grantwell students with an excellent academic experience that will help them fulfill BYU Marriott School's mission to develop leaders who will "positively influence a world we wish to improve".

# THOUGHTS FROM OUR EXECUTIVE DIRECTOR

My time in Grantwell has been the highlight of my MPA experience. I am so grateful for the dedication of my executive team and all the student volunteers. Together we were able to complete 13 extraordinary projects, retain high levels of participation, and increase program diversity and inclusion.

We love Grantwell and feel deeply connected to its mission. We hope that our Grantwell legacy will be one of revitalization and excitement. Thanks to those who came before us and our active champions, Grantwell's impact is reaching new heights!



**+64%**

### **INCREASED CLASS PARTICIPATION**

We are pleased to note that we had a 64% increase in students participating in the Grantwell class as compared to last year.

**52**

### **STUDENT INVOLVEMENT**

Over 50 students participated this year. While some were enrolled in the class, the majority were volunteers who donated their time to the program because they saw within it a valuable opportunity to learn, network, and give back to their community.



For the past 2 years, Grantwell evaluation teams have measured Grantwell's impact through student and alumni surveys. We are thrilled to share the findings of this year's student survey below.

**89%**

**IMPROVED  
LEADERSHIP SKILLS**

**97%**

**APPLIED KNOWLEDGE  
& SKILLS FROM OTHER  
CLASSES**

**89%**

**FEEL MORE  
PREPARED FOR JOB  
INTERVIEWS**

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**RESPONDENTS SAID GRANTWELL OFFERS A UNIQUE  
OPPORTUNITY FOR STUDENTS RELATIVE TO OTHER  
COURSEWORK**

**100%**

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# 10 Organizations, 13 Projects

**PARTNERED WITH GRANTWELL IN AN EFFORT TO REFINE  
THEIR PROCESSES AND BETTER ACHIEVE THEIR MISSIONS**

## **BE A PHILANTHROPIST.**

SORENSEN LEGACY FOUNDATION-FUNDED PROGRAM  
ALLOCATING \$10,000 A SEMESTER IN \$1000 MICROGRANTS.

## **OPERATION UNDERGROUND RAILROAD.**

CREATING EVALUATION FORMS & A RATING RUBRIC FOR  
SPEAKERS. DESIGNING GEOGRAPHIC VOLUNTEER DATABASE.

## **LATTER-DAY SAINT CHARITIES.**

ASSISTING IN RFP PROCESS FOR PROGRAMS IN DEVELOPING  
COUNTRIES. CREATING ONBOARDING PACKET FOR  
NUTRITION & FOOD SECURITY PILOT PROGRAM.

## **THE YOUNIQUE FOUNDATION.**

DESIGNING AN EVALUATION OF PEER-LED SUPPORT GROUPS.  
CREATING A LOGIC MODEL & SURVEY. DEVELOPING A  
VOLUNTEER ENGAGEMENT STRATEGY.

## **SMITH'S/KROGER.**

MAKING RECOMMENDATIONS FOR APPLYING DIVERSITY,  
EQUITY, & INCLUSION ROADMAP TO PHILANTHROPY.  
CREATING RFP & LOGIC MODEL.

## **PARTNERS, 2020-2021**

### **TAMMY DOUGLAS DAYBELL FOUNDATION.**

DEVELOPING MISSION STATEMENT & FOUNDING DOCUMENTS. CREATING A BOARD MEMBER INDUCTION PACKET. CREATING FINANCIAL TEMPLATES.

### **ASIAN ASSOCIATION OF UTAH.**

EVALUATING PROGRAM BY ANALYZING DATA FROM A RECENT PARTICIPANT SURVEY & CREATING A PARTNER EVALUATION SURVEY.

### **LIVING ALIVE.**

CREATING A BOARD MEMBER INDUCTION PACKET. CREATING FINANCIAL TEMPLATES & DONATION PACKAGES.

### **ONE REFUGEE.**

EVALUATING PROGRAM BY ANALYZING RESEARCH OUTCOME DATA. CREATING PROGRAM ALUMNI SURVEY.

### **GRANTWELL EVALUATION TEAM.**

CREATING CURRENT PARTICIPANT, PROGRAM ALUMNI, & COMMUNITY PARTNER SURVEYS. EVALUATING PROGRAM MISSION, GOALS, ONLINE PRESENCE, & OUTCOMES.

***"Grantwell made a real, positive impact on our programming. By working closely with the student teams we have been able to better understand our program's progress and outcomes!"***

**- ASIAN ASSOCIATION OF UTAH**

# NEW YEAR, NEW LOOK

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To better communicate our mission, we prioritized rebranding and marketing efforts.



The three leaves on our new logos represent Grantwell's "3G" focus, which is to GUIDE organizations in their GIVING and GROWING processes.



## WEBSITE IMPROVEMENTS

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Grantwell.org updates effectively communicate our program's scope of services, current teams, and historical successes.

## **DEVELOPING STRATEGIES**

Grantwell has a long history of equipping students with the hands-on experiences they need to achieve professional success post-graduation.

This year, in an effort to further strengthen student skillsets, we supplemented the existing program structure with group trainings, internal surveys, and a leadership development aspect.

It is our plan to further develop this training and leadership-lab model in the coming year.

## **ADVISORY BOARD REFRESH**

The purpose of Grantwell's advisory board is to:

- Aid Grantwell teams in making informed and strategic decisions
- Mentor Grantwell leaders
- Identify partnership opportunities that align with Grantwell's mission

This year, we are welcoming four new members to the board team. We are pleased to note that all new members are former Grantwell participants and represent diverse professional experiences in various sectors.

As past participants, we believe they are the ideal candidates to help enhance the impact the program has on students and the organizations they serve. We look forward to watching them fully embrace the opportunity to use their backgrounds to improve Grantwell's unique experiential learning program.



# ANY QUESTIONS?

Always happy to help.

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