



# Grantwell Report, 2019-2020

A Year of Change and Achievement



# GRANTWELL

Brigham Young University

[grantwell.com](http://grantwell.com)

## NEW FACES

---

After 10+ years as founder and advisor of the Grantwell program, Aaron Miller turned over his role to new adjunct faculty, Emilie Cairns.

Emilie joins Grantwell following a career in fundraising, with an emphasis on raising funds for refugee populations. She worked most recently for a Salt Lake City non-profit, The Refugee and Immigrant Center. Prior to that, she worked for The United Nations Refugee Agency. She has a masters degree from King's College, London.

## NEW STRATEGY

---

Grantwell gives students the opportunity to gain hands-on experience working with organizations involved with philanthropic giving. The program focuses heavily on student experience, finding value in the idea that students need real experience working with real clients, on real projects, to solidify the theoretical knowledge they acquire in the classroom.

Through the years, countless Grantwell students have mastered the art of program evaluation by helping foundations assess the effectiveness of their giving programs. This year, Grantwell students decided it was time to look inward and also measure Grantwell's impact. With this in mind, Grantwell's marketing director disseminated an alumni survey during the fall semester. The findings of the survey, along with other program achievements and highlights, are below.

2019-2020

## OUR PERFORMANCE

---

Each semester, roughly 40 students participate in the program. **Only around 30-45% of the students receive university credit for their participation.** The rest are volunteers who are committed to participating in the program with the purpose of learning, giving back to the community, and helping clients meet their philanthropic goals.

---

# \$45M

IN ADVISED FUNDS SINCE 2008

---

Leadership | Teamwork | Decision Making | Presentation Skills  
*Just four of the top skills alumni said were strengthened by their participation in Grantwell*

---

Nearly 60% of alumni survey respondents have mentioned their Grantwell experience in a job interview.

### **PARTNERS, 2019-2020**

---

Be a Philanthropist  
LDS Charities  
Community Foundation of Utah  
Granite Education Foundation  
United Way of Utah County  
Live Your Dreams Foundation  
Denticare Foundation

## **Be a Philanthropist.**

Recruiting, evaluating, and selecting applications for \$500 micro-grants that impact local communities. Funded by the Sorenson Legacy Foundation.

## **LDS Charities.**

Defining a funding strategy and request for proposal process for immigrant and refugee supporting agencies. Reviewing applications and determining awardees.

## **Community Foundation of Utah.**

Analyzing data from CFU's Donor Advised Funds. Determining donor giving capacity in order to improve the deployment of funds throughout Utah.

## **Granite Education Foundation.**

Advising on impact reporting and donor outreach best practices for education foundations.

## **United Way of Utah County.**

Creating governance standards and benchmarks to ensure continuing excellence within the organization.

## **Live Your Dreams Foundation.**

Designing strategies to raise awareness for foundation's mission to provide scholarships to single parents. Creating a survey for scholarship recipients.

## **Denticare Foundation.**

Assisting this new organization to establish bylaws. Advising on board creation.

# Looking Forward

## What's Next?

---

Above all, Grantwell is committed to providing students with experiences that will help them meet their personal goals, as well as prepare them to fulfill BYU Marriott School's mission to develop "outstanding leaders" who will "positively influence a world we wish to improve."

This year, Grantwell plans to focus heavily on helping students learn how to translate the valuable skills they learn in the program into strengths they can describe on their resumes or discuss during job interviews.

In an effort to help each student identify and successfully articulate the benefits of program participation, Grantwell will implement the following practices:

- Disseminate surveys to program alumni to gauge how well the program aids participants in promoting their careers
- Focus heavily on leadership development and identify how Grantwell helps develop needed hard and soft skills
- Clearly outline expected skill acquisition for each project
- Invite guest speakers to attend and speak about how Grantwell helped prepare them for employment
- Prompt Grantwell advisory board members to mentor students not only on assigned projects, but to help them develop personally as well